



Bute Fabrics Marketing Internship 2022

Bute Fabrics are looking for an enthusiastic individual, who is passionate about creating beautiful and inspiring content across multiple marketing platforms. This opportunity is open to students who are looking to expand their experience through industry practice.

What are we looking for?

- A self-motivated individual to work closely with our marketing team to help with social media planning and content creation, along with other daily tasks in the marketing suite.
- A creative thinker who is confident creating Instagram Reels, capturing effective imagery and video content for marketing purposes.
- An individual who is passionate to learn more, develop their skills and eager to work as part of a small but vibrant team.
- A keen interest in the fashion and interiors industry is desirable, along with an understanding Bute Fabrics brand aesthetic and story.

What you will be doing?

- Creating content, including imagery and videography for digital platforms
- Assisting with creating digital mailers and other marketing materials
- Planning and creating social media stories and reels
- Assisting with organising products for photoshoots

Desirable Skills

- Previous experience in Photography and videography preferred but not essential
- Experience with social media content creation, including Instagram reels
- Experience using Adobe Creative Suite for editing
- Industry market and trend awareness

The paid internship would take place over a period of one day a week (Thursday) for 8 weeks during the summer months. The successful applicant must be able to travel to the Mill on the Isle of Bute on a Thursday.

Start date flexible, however must be before the start of July.

Send us a CV including a visual representation of your work (max 3 images) to marketing@butefabrics.com

Application closing date: 22nd May 2022

Successful applicants will be invited for an informal digital interview as part of the selection process.

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